

ENINSULAR

SAENGER

SPARKS
★ AUCTIONS

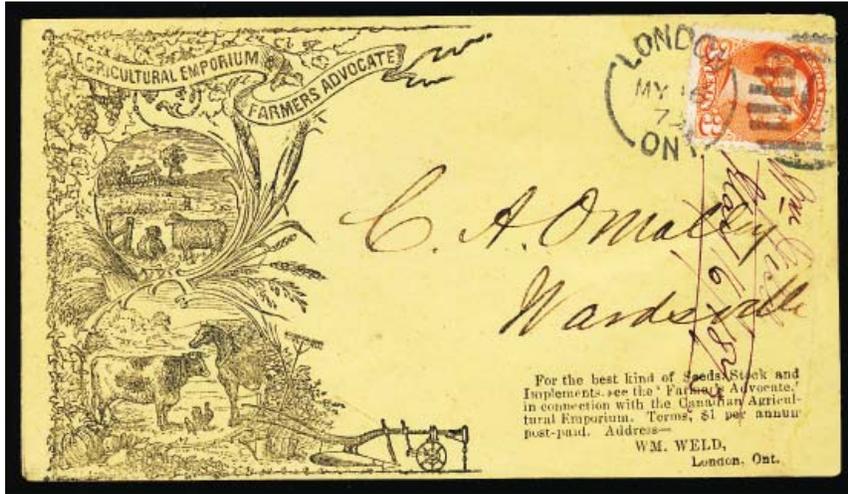
POSTAL HISTORY
ADVERTISING and ILLUSTRATED COVERS
(Arranged chronologically)

Lots #487-522

Personal.

Gen. A. Taylor
Local & Produce
Railway
Bar

Advertising Covers



487 **1873 3c domestic rate advertising cover**, franked with a 3c orange red, tied by a #6 duplex, paying the 3c domestic letter rate. Mailed at London (duplex dated MAY.6.1873) to Wardsville. A lovely illustrated cover from the Agricultural Emporium Farmer's Advocate with farming and animal scenes. Tear on back, still a nice cover, very fine (Unitrade 37)

..... **Est. \$150**

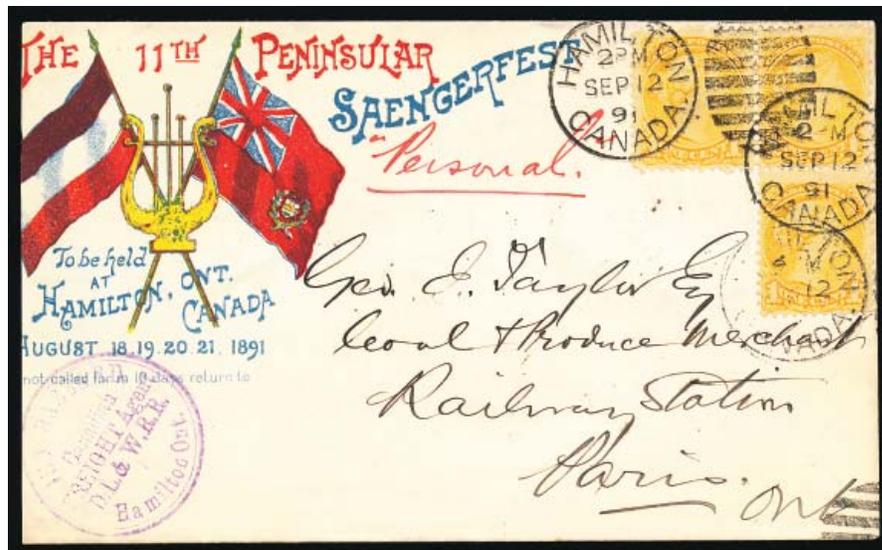


488 **1873 6c US letter rate cover**, franked with a horizontal pair of the 3c orange red, tied by two fancy cork cancels, paying the 6c per ½ oz. cross border rate. Mailed from Smith's Falls, Ont. (JUN.2.1873 double broken circle) to Adams, New York. Lovely Iron Founders corner card (covering almost half of the cover), scarce and very fine. (Unitrade 37)

..... **Est. \$150**



- 489  **1878 6c US double weight letter rate cover**, franked with two 3c red (sulphurated and with faults), tied by blue broken circles, paying the double weight 3c per ½ oz. letter rate to the United States. Mailed from an unknown location, via Hamilton (backstamp dated MAR.4.1878) to Pennsylvania. The richly illustrated cover (from the American Peace Society) with “National shall not lift up sword against Nation...” message, opened roughly at top, creating a crease all along the top and tear on the backflap and above the stamps. Still a nice appearance and fine. (Unitrade 37)
Est. \$200



- 490  **1891 3c domestic rate advertising cover**, franked with three 1c yellow, each tied by a duplex cancels, paying the 3c domestic letter rate. Mailed at Hamilton (SEP.12.1891) to Paris, Ont. (same day receiver on back). A very colourful illustrated patriotic cover, from the 11th Peninsular Saengerfest depicting two flags being held in a golden harp, slightly reduced at left. Very fine and fresh. (Unitrade 35)

Provenance: Ted Nixon (2012).

.....Est. \$200



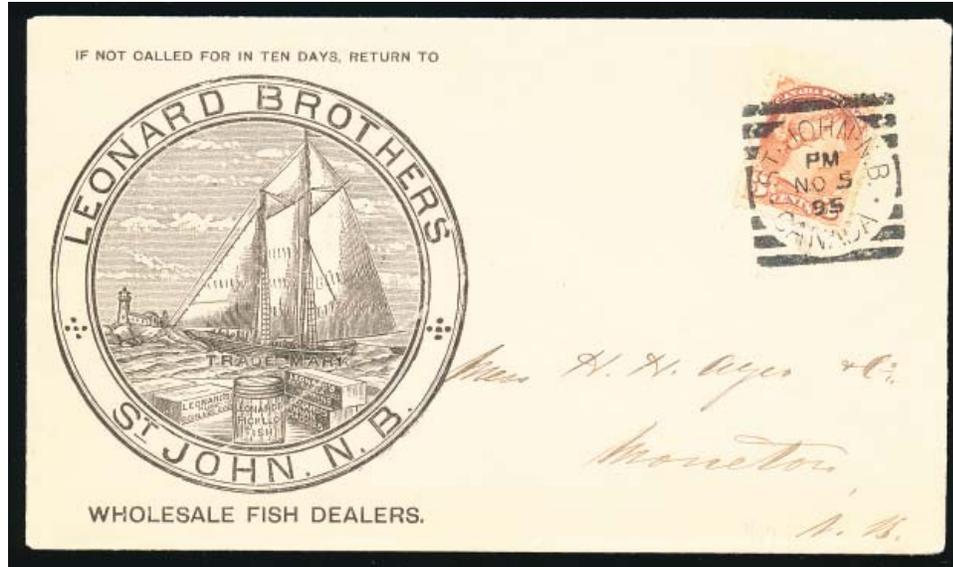
491 **1892 1c post card rate with illustrated reverse**, franked with a 1c yellow, tied by a duplex cancel, paying the 1c domestic post card rate. Mailed from Hamilton (DEC.8.1892) to Paris, Ont. (next day receiver on back). Reverse shows a fully illustrated lavish steam locomotive with a man wearing a top hat riding the coal car. The locomotive is made up of a great number of different advertising groceries and drugs, etc. Small bit of staining on address side, still very fine and rare. (Unitrade 35)

..... Est. \$150



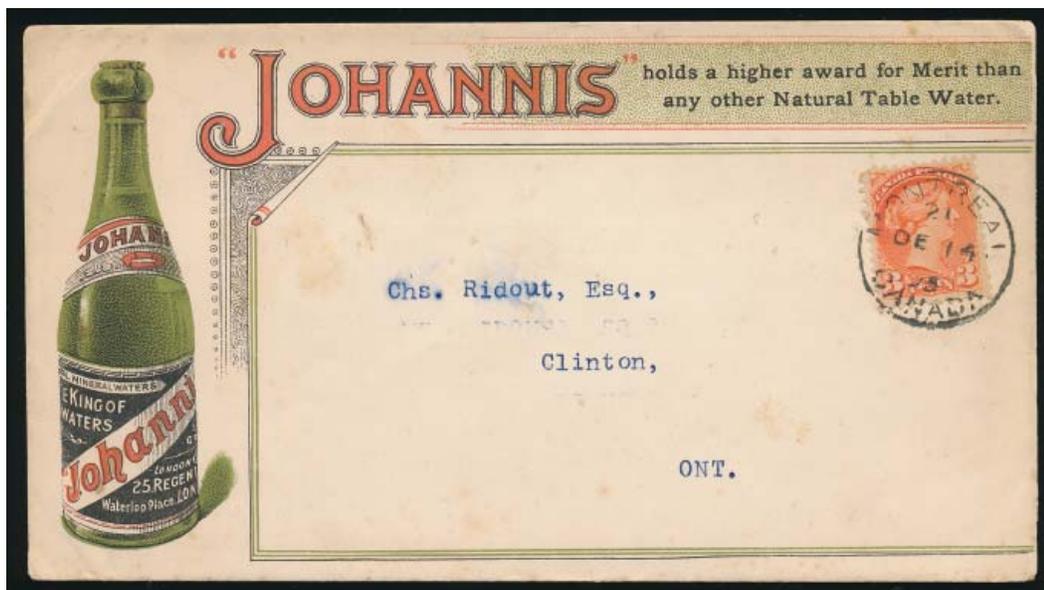
492 **1895 3c domestic rate advertising cover** franked with 3c vermilion, tied by ideal squared circle, paying the 3c domestic letter rate. Mailed from Ottawa (AUG.7.1895) to Toronto (next day receiver on back). L.J. Orme & Son illustrated advertising in bright blue and red, depicting a grand piano. Also advertised on back, with text and illustration of a guitar. Very fine. (Unitrade 41)

..... Est. \$150



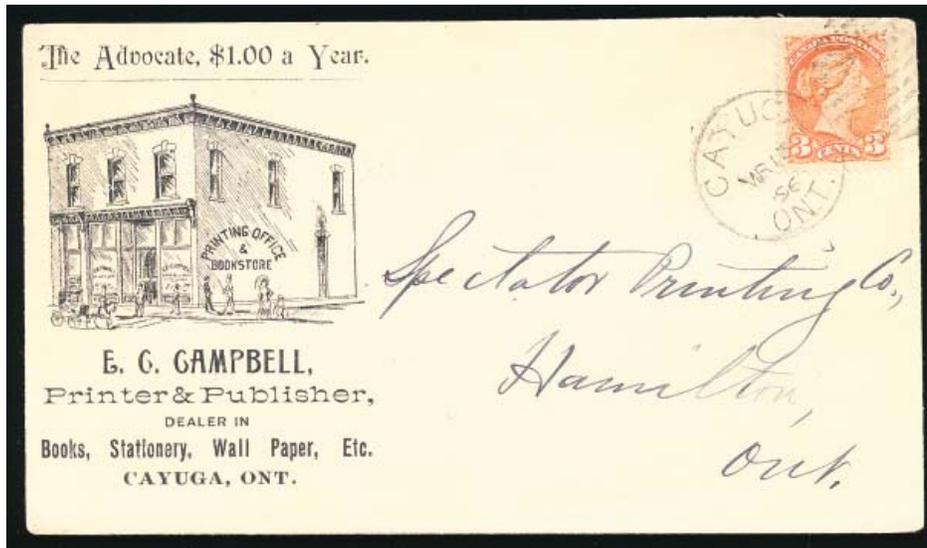
493  **1895 3c domestic rate advertising cover** franked with 3c vermilion, tied by squared circle, paying the 3c domestic letter rate. Mailed from St. John, NB (NOV.5.1895) to Moncton, NB (next day receiver on back). Leonard Brothers Wholesale Fish Dealers illustrated advertising in brown, depicting a lovely sail ship, lighthouse, etc. Very fine. (Unitrade 41)

.....Est. \$200



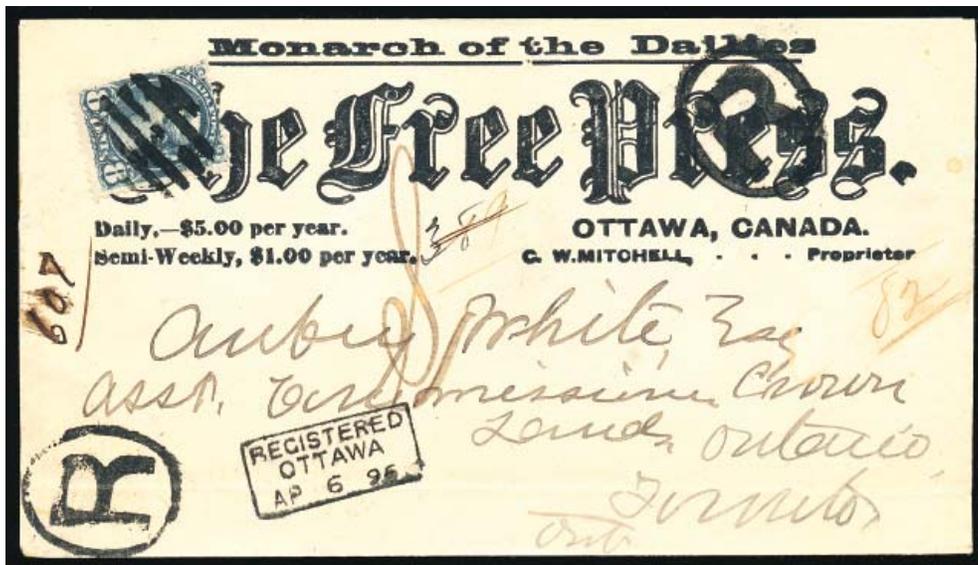
494  **1895 3c domestic rate advertising cover** franked with 3c vermilion, tied by c.d.s., paying the 3c domestic letter rate. Mailed from Montreal (DEC.14.1895) to Clinton, Ont. (Dec. 16 receiver on back). Johannis Natural Table Water illustrated advertising in back, green and red, depicting a bottle of Johannis water. A lovely and rare advertising with great eye-appeal, very fine. (Unitrade 41)

.....Est. \$250



495 **1896 3c domestic rate advertising cover** franked with 3c vermilion, tied by a duplex cancel, paying the 3c domestic letter rate. Mailed from Cayuga, Ont. (MAR.13.1896) to Hamilton (same day receiver on back). E.G. Campbell, Printer & Publisher illustrated advertising in black, depicting the company building, with horse and carriage in front. Very fine. (Unitrade 41)

.....Est. \$100



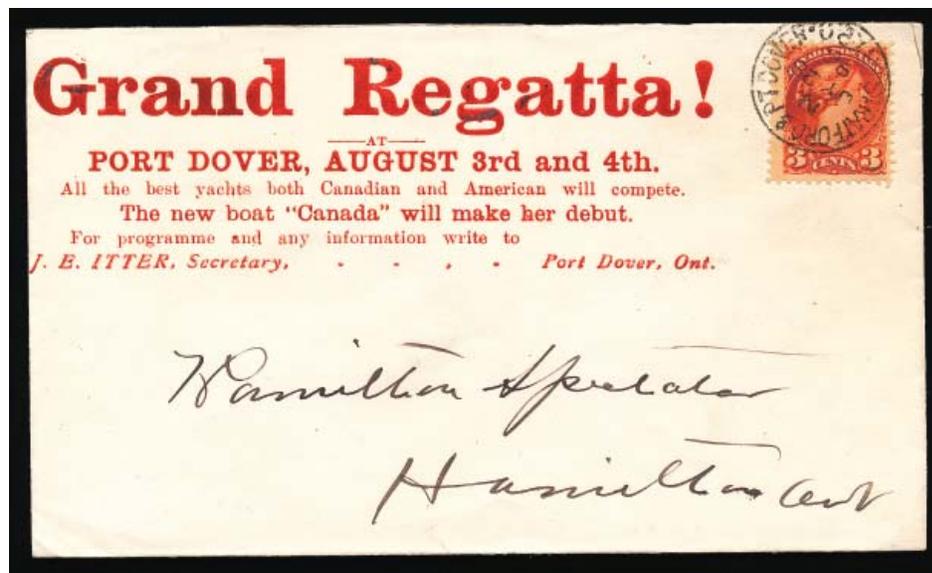
496 **1896 8c domestic registered cover**, franked with 8c slate, tied by a grid cancel, paying the 3c domestic letter rate plus 5c registration fee. Mailed from Ottawa (APR.6.1896 boxed registration datestamp) to Toronto (two different next day backstamp receivers). Lovely striking advertising for The Free Press, very fine. (Unitrade 44b)

.....Est. \$250



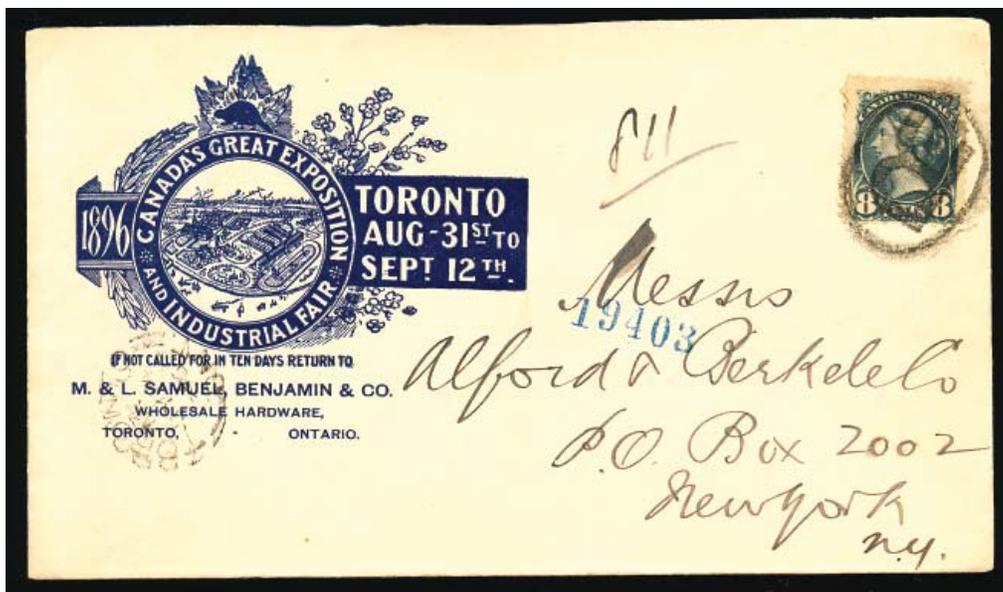
- 497  **1896 3c domestic rate advertising cover** franked with 3c vermilion, tied by squared circle, paying the 3c domestic letter rate. Mailed from Halifax, NS (JUN.18.1896) to Upper Stewiacke, NS (receiver on back). Summer Carnival illustrated advertising in blue, depicting ships in a harbour, man holding flag, etc. Very fine. (Unitrade 41)

..... Est. \$150



- 498  **1896 3c domestic rate advertising cover** franked with 3c vermilion, tied by c.d.s., paying the 3c domestic letter rate. Mailed on board the Stratford & Pt. Dover R.P.O. (JUL.28.1896) to Hamilton (same day receiver on back). Grand Regatta advertising in red, from Port Dover, indicating "The best yachts both Canadian and American will compete...". Very fine. (Unitrade 41)

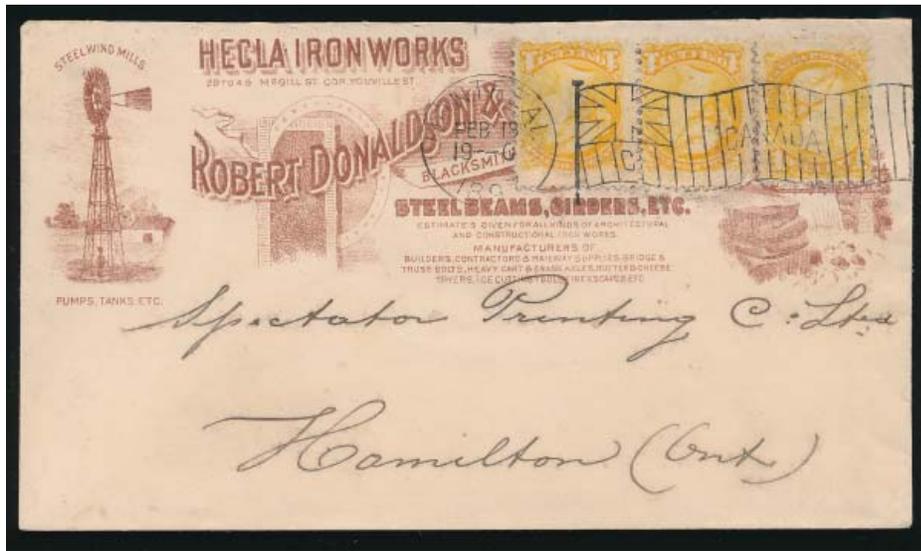
..... Est. \$100



- 499 **1896 8c US registered letter rate illustrated cover**, franked with an 8c slate, tied by R in oval, paying the 3c letter rate to the United States plus 5c registration fees. Mailed from Toronto (JUL.14.1896) to New York City (Jul. 16 receiver). Lovely Great Exposition and Industrial Fair illustrated advertising in blue, very fine. (Unitrade 44b)**Est. \$250**



- 500 **1897 1c drop letter rate advertising cover** franked with 1c yellow, tied by c.d.s., paying the local drop letter rate. Mailed in Moncton, NB (JAN.25.1897). Record Foundry & Machine Co. illustrated advertising in black, depicting fancy designs, etc. Tiny tear at top, still very fine. (Unitrade 35)**Est. \$100**



501 ✉ **1897 3c domestic rate cover**, franked with 1c horizontal strip of three, tied by Bickerdike “C” machine flag cancel, paying the 3c domestic letter rate. Mailed from Montreal (FEB.18.1897) to Hamilton (backstamp receiver). All-over advertising in brown red for the Heclia Iron Works, very fine. (Unitrade 35)
 **Est. \$100**

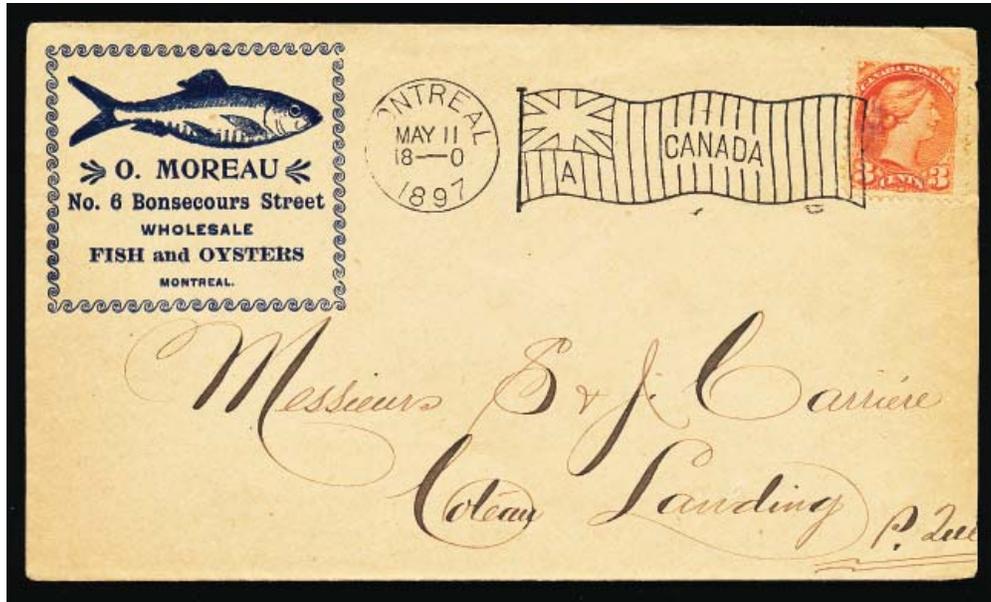


502 ✉ **1897 3c domestic rate advertising cover** franked with 3c vermilion, tied by a c.d.s., paying the 3c domestic letter rate. Mailed from Welland, Ont. (MAR.24.1897) to Hamilton (same day receiver on back). The Welland Telegraph illustrated advertising in black on yellow, depicting lavish leaves, designs, etc. Very fine. (Unitrade 41)
 **Est. \$150**



503 **1897 3c domestic rate illustrated cover** franked with 3c vermilion, tied by c.d.s., paying the 3c domestic letter rate. Mailed from Berlin, Ont. (APR.26.1897) to Amherstburg, Ont (next day receiver on back). Berlin Diamond Jubilee Celebration and Band Tournament illustrated advertising in brown, depicting a three quarter view of Queen Victoria in widow attire. Very fine. (Unitrade 41)

..... **Est. \$150**



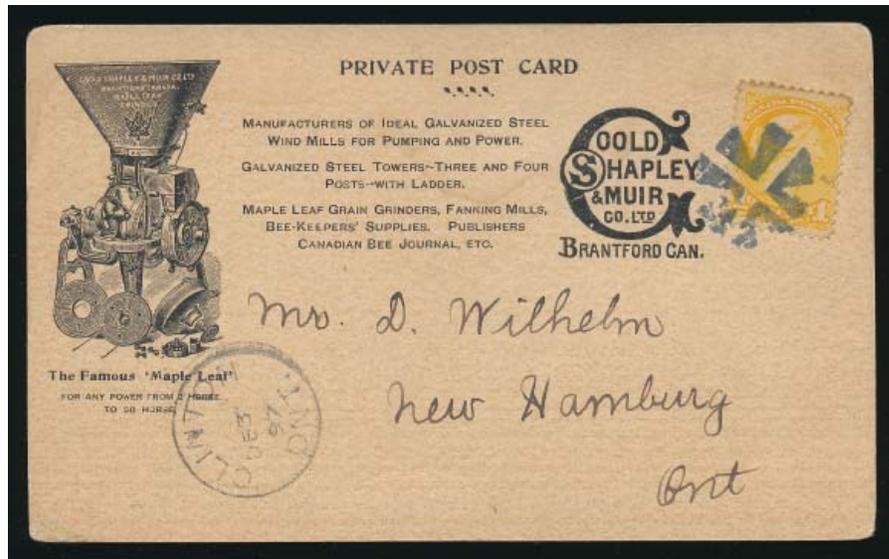
504 **1897 3c domestic rate cover**, franked with 3c vermilion, tied by Bickerdike "A" machine flag cancel, paying the 3c domestic letter rate. Mailed from Montreal (MAY.11.1897) to Coteau Landing, Qué. Illustrated fish corner card advertising for O. Moreau, dealers in fish and oysters. A pristine cover, very fine. (Unitrade 41)

..... **Est. \$150**



505  **1896 8c domestic registered illustrated cover**, franked with 8c deep blue gray, tied by c.d.s., paying the 3c domestic letter rate plus 5c registration fee. Mailed from Winnipeg (OCT.11.1896) to Toronto (Oct. 14 receiver on back). Lovely illustrated advertising depicting a lady. Tiny tear at top mentioned for the record, still very fine. (Unitrade 44a)

..... Est. \$150



506  **1897 1c domestic post card rate**, private postcard franked with 1c yellow, tied by fancy crossroads cancel, paying the 1c domestic post card rate. Mailed from Clinton, Ont. (DEC.3.1897) to New Hamburg, Ont. (same day receiver on back). The front of this postcard is illustrated with a grinder from The Maple Leaf and has advertising for the Goold, Shapley & Muir Co. Ltd. of Brantford. The back is a pre-printed order form, this one having been an order for a stuffing box. Very fine and scarce. (Unitrade 35)

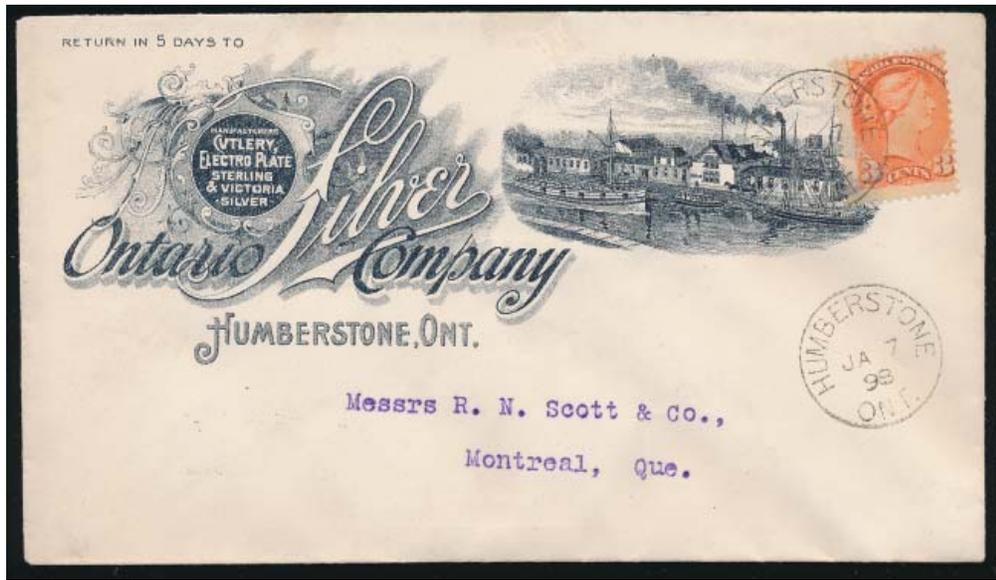
..... Est. \$150



507 **1897 3c domestic rate advertising cover** franked with 3c vermilion, tied by c.d.s., paying the 3c domestic letter rate. Mailed from Trenton, Ont. (DEC.6.1897) to Montreal (next day receiver on back). Miller & Co. Log Cabin Brand, Canned Fruits, Vegetables all-over illustrated advertising in blue on light blue background, depicting a log cabin with a man with hunting rifle, etc. Very fine. (Unitrade 41)
**Est. \$200**



508 **1897 3c domestic rate advertising cover** franked with 3c vermilion, tied by squared circle, paying the 3c domestic letter rate. Mailed from St. John, NB (DEC.11.1897) to Moncton, NB (receiver on back). Use Dearborn's Jubilee Coffee in Two Pound Tins illustrated advertising in green, depicting a hand holding a tin of Grand Java Coffee. Very fine. (Unitrade 41)
**Est. \$100**



509  **1898 3c domestic rate advertising cover** franked with 3c vermilion, tied by c.d.s., paying the 3c domestic letter rate. Mailed from Humberstone, Ont. (JAN.7.1898) to Montreal (next day receiver on back). Ontario Silver Company illustrated advertising in blue-black, depicting sailing ships on a canal next to the factory, etc. Very fine. (Unitrade 41)
 **Est. \$150**



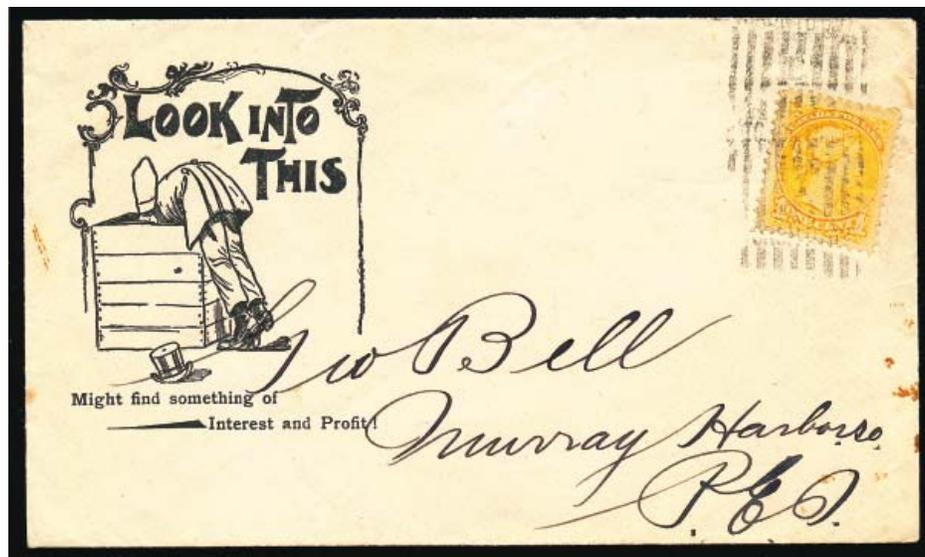
510  **1898 8c domestic registered letter rate illustrated cover**, franked with 3c vermilion pair and 1c green Victoria Leaf issue pair, all cancelled c.d.s. cancels, paying the 3c domestic letter rate plus 5c registration fee. Mailed from Kingston, Ont. (FEB.21.1898 c.d.s.) to Halifax (Feb. 25 receiver on back) via Montreal (squared circle precursor on back). The cover has an attractive blue and red British Whig illustrated advertising, showing a British flag and red "Set to the breeze 1834". Very light aging at left, still a lovely cover and very fine. (Unitrade 41, 67)
 **Est. \$300**



- 511** **1895 3c domestic rate advertising cover** franked with 3c vermilion, tied by a duplex cancel, paying the 3c domestic letter rate. Mailed from Brockville (NOV.5.1895) to Moncton, NB (next day receiver on back). James Smart Hardware Perfection Stoves, Ranges illustrated advertising in black, depicting a cut-out of an insulated stovepipe. Few small tears, else very fine. (Unitrade 41)

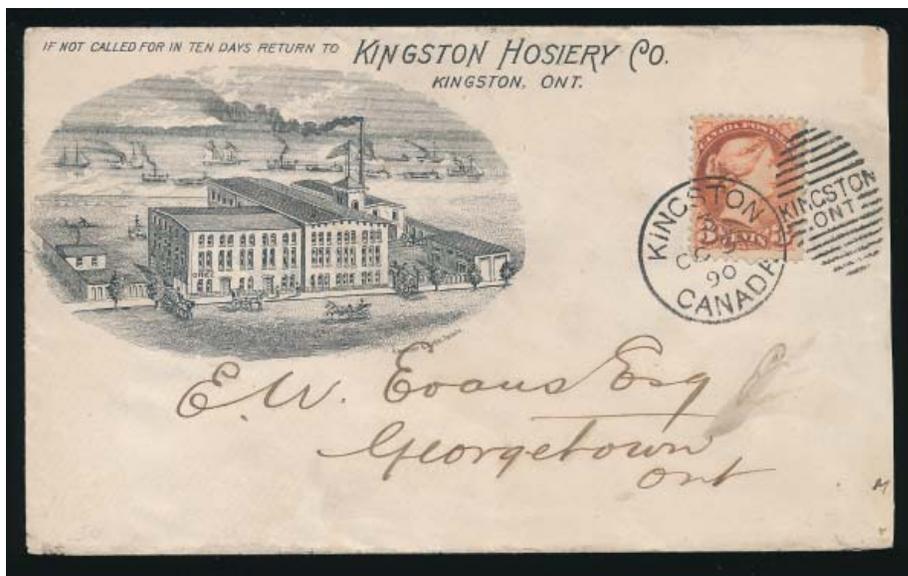
Provenance: Ron Brigham (handstamp on reverse).

.....**Est. \$100**



- 512** **1897 1c third class circular rate cover** franked with a 1c yellow, tied by roller cancels, paying the 1c printed matter rate. Mailed from Toronto to Murray Harbour, PEI (JAN.15.1897 receiver on back), via Montague Bridge, PEI. "Look Into This" illustrated advertising in black, depicting a man in top hat looking deep into a wooden box as he "might find something of interest and profit!" Backflap still unsealed, tiny stains on front, still very fine. (Unitrade 35)

.....**Est. \$100**

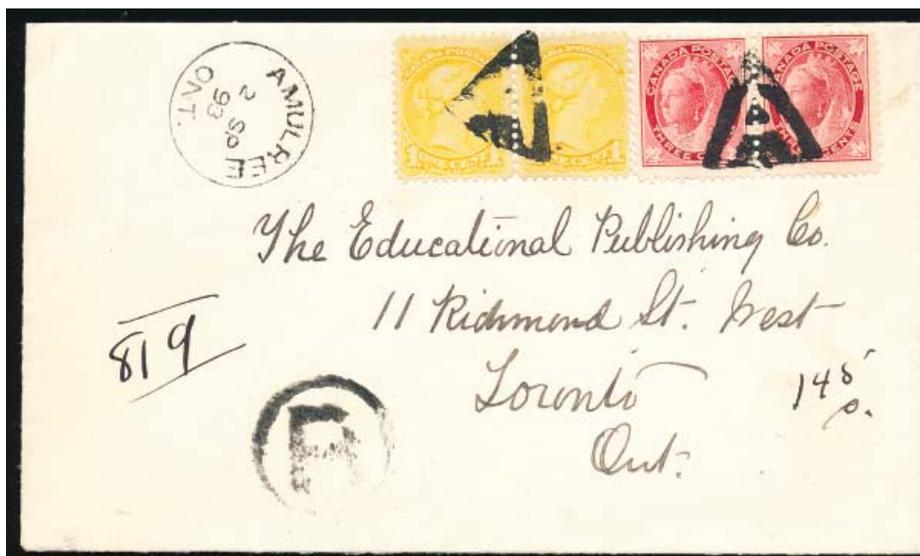


xLot 513

- 513** ✉ **Balance of the Advertising Covers**, with seven covers from 1885 to 1897, with three 1c unsealed cover rates, two 3c rates, one 5c UPU (2c+3c) to Paris, France and one 8c (3c+5c RLS) registered domestic letter. These have a variety of illustrations or colour advertising, some quite lavish. A desirable group, with a few faults on some, still fine or better.

.....Est. \$250

Fancy Cancel Covers



- 514** ✉ **1898 8c domestic registered fancy cancel cover**, franked with pair of 1c yellow and pair of 3c carmine Victoria Leaf issue, all cancelled by two lovely strikes of an **intaglio "A" fancy cancel** (unlisted by Lacelle), paying the 3c domestic delivery rate plus the 5c registration fee. Mailed from Amulree, Ont. (SEP.2.1898 c.d.s.) to Toronto (same day receiver on back) via Stratford, Ont. A stunning Small Queen & Leaf issues fancy cancel combination cover in pristine condition, extremely fine. (Unitrade 35, 69)

.....Est. \$300



- 515** ✉ **1882 3c domestic letter rate cover**, franked with 3c orange red, tied by an almost complete strike of “BLYTH” fancy cancel (Lacelle #306, recorded used from Nov. 1881 to Aug. 1882), paying the 3c domestic letter rate. Mailed at Blyth, Ont. (AUG.17.1882) to Clinton, Ont. (same day receiver on back). A few light toning spots at right, still very fine. (Unitrade 37)

.....**Est. \$200**



- 516** ✉ **1882 1c drop letter rate cover**, franked with a 1c yellow, tied by “EP” fancy cancel (Lacelle #404, reported uses from 1882 to 1890), representing the initials of Postmaster E. Pridham. Used in Grenville, Que. (Nov. 1882 three-part broken circle cancel). Very fine. (Unitrade 35i)

Provenance: Vincent Graves Greene (handstamp on back).

.....**Est. \$200**



- 517**  **1883 5c domestic registered cover**, franked with 3c orange red and 2c orange red RLS, tied by two lovely “H” fancy cancels (Lacelle #481), paying the 3c domestic letter rate plus the 2c domestic registration fee. Mailed from Weymouth Bridge, NS (OCT.3.1883) to Yarmouth, NS (same day receiver on back). The “H” stands for the name of postmaster E.J. Hoyt. Fresh and very fine. (Unitrade 37, F2)
**Est. \$250**



- 518**  **1873 3c domestic letter rate cover**, franked with 3c red (sulphurated), tied by a “M” fancy cancel (similar to Lacelle #603), paying the 3c domestic letter rate. Mailed at Normanton, U.C. (NOV.3.1873 - latest recorded date for double broken circle) to Toronto (partial receiver on back). Slightly cut down at left and tear where wax seal was removed, still very fine and scarce. (Unitrade 37)
**Est. \$250**



519 ☒ **1870 3c domestic rate cover**, franked with a 3c copper red, tied by an ideal strike of Lacelle #1628 fancy cancel. Mailed from Toronto (inner broken circle dated MAR.28.1870) to an unknown town, then re-directed to Liskard. A nice early usage of the 3c, on a lovely small cover with part of back flap missing, very fine. (Unitrade 37b)

.....**Est. \$200**



520 ☒ **1875 3c domestic mourning cover**, franked with 1c orange yellow and a 2c green, both perforated 11½x12, tied by fancy leaf cork cancels, paying the 3c domestic letter rate. Mailed from Toronto (SEP.19.1873) to Barrie, Ont. (partial receiver on back). Quite fresh and attractive, very fine. (Unitrade 35d, 36e)

Provenance: George Arfken (2014).

.....**Est. \$200**



521 ✉ **1873 5c domestic registered cover**, franked with 2c green and 3c rose red, both tied by two lovely **fancy segmented square cancels** in blue (unlisted by Lacelle), paying the 3c domestic letter rate plus 2c registration fee. Mailed from Streetsville, C.W. (FEB.18.1873 broken circle in blue) to Toronto (large circle receiver on back). A few light bends not detracting from this attractive cover, very fine. (Unitrade 36, 37a)
**Est. \$250**



xLot 522

522 ✉ **Balance of fancy cancel collection**, with six items: folded printed matter with pair of 1c orange (Toronto fancy segmented corks) used in early 1870s; 1886 Emerson, Man. fancy segmented cork in blue; 1874 Collingwood 3c registered cover with fancy cross; 1871 3c rose (Mill-Brook CW fancy starburst); 1879 and 1883 covers from Collingwood and Orillia, each with 3c tied by large fancy starburst cancels. A useful group, mostly fine-very fine. (Unitrade 35iv, 37, 37a)
**Est. \$200**